



HONDA

PRESS INFORMATION

All New Honda Amaze leads sales for Honda Cars India Company registers 41% growth in May 2018

New Delhi, June 1st, 2018: Honda Cars India Ltd. (HCIL), leading manufacturer of passenger cars in India, registered monthly **domestic sales of 15,864 units in May 2018** against **11,278 units** in corresponding month last year, **registering a growth of 41%**. This growth was led by **All New Honda Amaze clocking monthly sales of 9,789 units**, which is highest ever monthly sales numbers for a single Honda model.

HCIL also **exported a total of 516 units** in May 2018.

Speaking on the sales results, **Mr. Rajesh Goel, Senior Vice President and Director, Sales and Marketing, Honda Cars India said**, “We are delighted with the customer response to the All New Amaze which has helped our overall sales grow by 41% in May 2018. The customers have appreciated the car for its one class above offering of unmatched bold design, sophisticated & spacious interiors, advanced engine technology and outstanding driving dynamics.” “During last month, we prioritized Amaze production volumes to cater to the strong customer demand. We are confident that we will continue with our sales momentum in coming months,” he added.

About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of premium cars in India was established in December 1995 with a commitment to provide Honda’s latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company’s product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda City, Honda WR-V, Honda BR-V and Honda CR-V – which are manufactured in India. The Accord Hybrid is being sold as a completely built unit imported from Thailand. Honda’s models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 353 facilities in 241 cities across spread across the country.

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